### **IIIIKARNOV** GROUP



# Third quarter 2020

Flemming Breinholt, CEO and Dora Brink Clausen, CFO | 5 November 2020

Q3 2020 PRESENTATION

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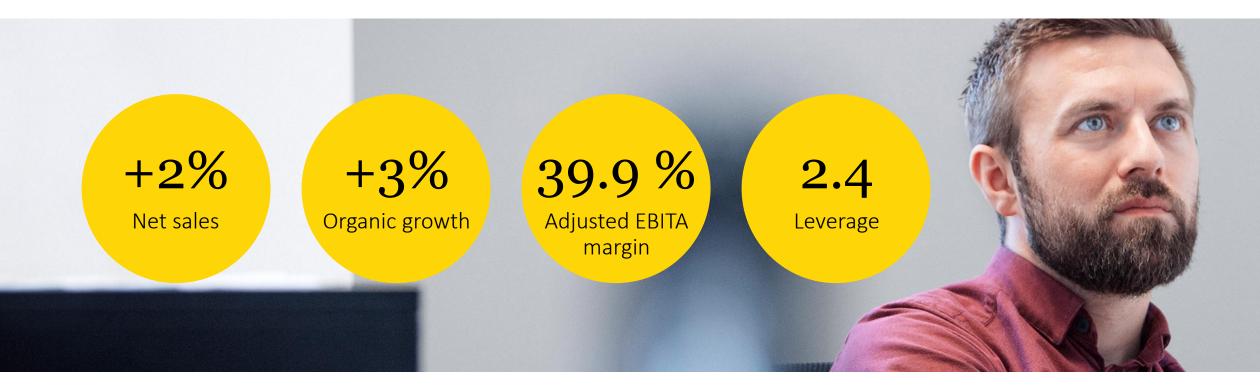
Q3 highlights and operational update *Flemming Breinholt* 



Q3 2020 PRESENTATION



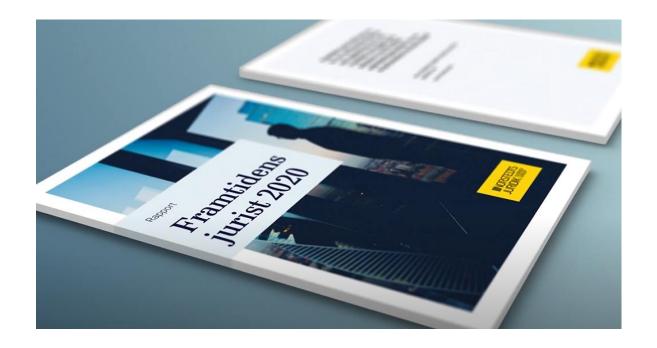
A solid quarter with high margins and seasonal less Covid-19 effect





## **Operational highlight**

### Future Lawyer Survey - largest report of its kind in Scandinavia



#### Key comments

- Purpose to drive the legal sector in Sweden and Denmark forward
- Focuses on three areas: Transformation, Innovation and Motivation
- Over 3,500 respondents making the report the largest of its kind in Scandinavia
- Good media coverage and well received interest from stakeholders
- > <u>Swedish report</u>
- Danish report

## New features launched in Denmark



#### Key comments to Q3

- Growth according to expectations and high adjusted EBITA margin
- Improved preparatory work with direct links and upgraded online library
  - > Improved efficiency and certainty for users
- Kaius a new platform for law students
- New collaboration with Lexoforms, wellfunctioning GDPR solutions
- Danish platform upgrade will be soft launched later this year

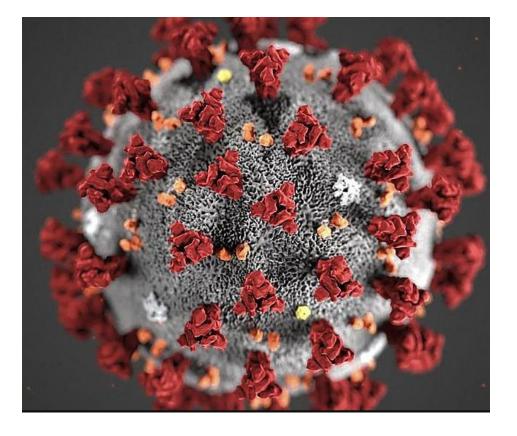
## Solid performance in Sweden



#### Key comments to Q3

- 6% organic growth driven by good online sales, upselling to existing customers and sales to new customers
- > Continued enhancements to JUNO
- Strengthened customer centricity with improved customer service
- > Classroom training still held virtually
- > EHS solution still strong growth

# Covid-19



#### Key comments on the Covid-19 pandemic

- Continue to follow regulations and recommendations
- High activity on our special Covid-19 information sections
- The prolonged pandemic impacts offline sales, SME market demand and also delay decision-making on new business
- Seasonality in Covid-19 impact
  - > The third quarter less impacted
  - Estimated negative impact approximately 2 pp on fullyear growth

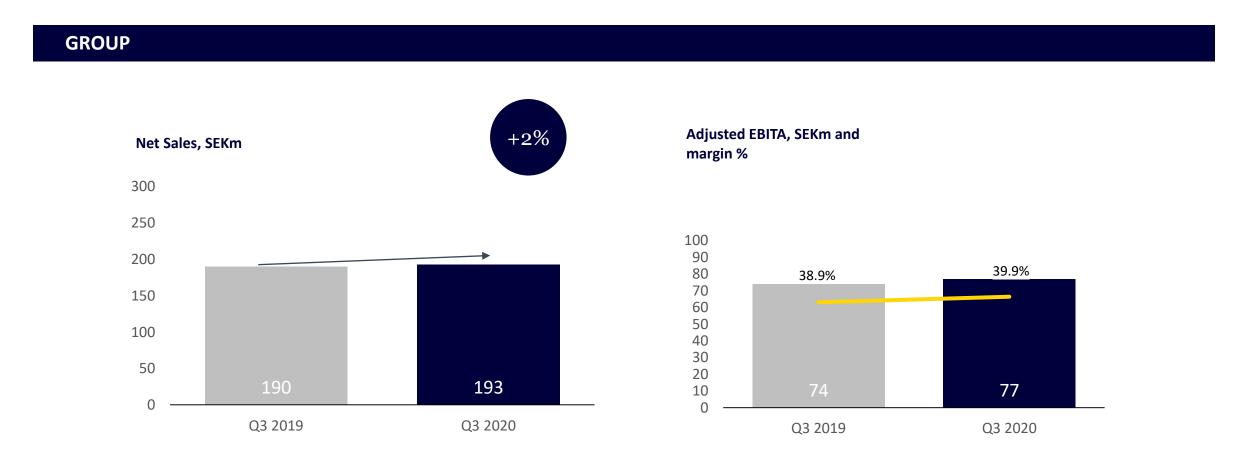


Financial development Dora Brink Clausen



## Another solid quarter

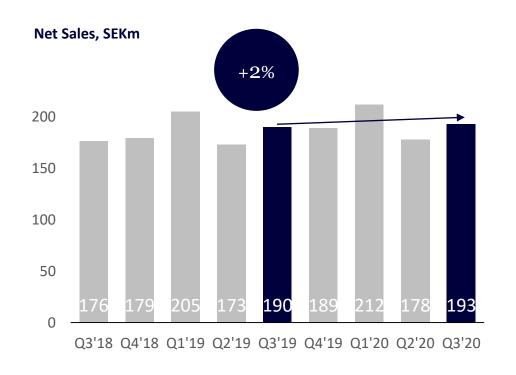
### .... with improved, high margin



## Continued sales growth

### ... due to solid online performance and less Covid-19 effect

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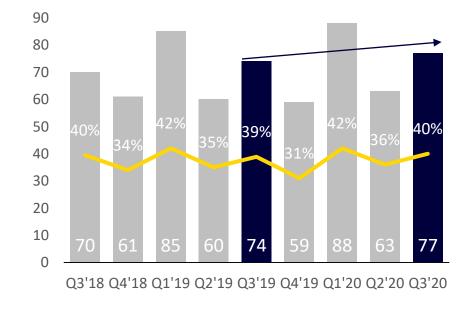
#### Key comments

- Net sales growth of 1.7% of which organic growth was 3.0%, currency effects was -1.6% and acquired growth was 0.3%
- Covid-19 impact estimated to <1 % on overall sales, estimated negative impact approximately 2 pp on full-year growth
- Online sales steady growth primarily due to upselling to existing customers and new business

# High stable margin

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#### Adjusted EBITA and margin, SEKm and %



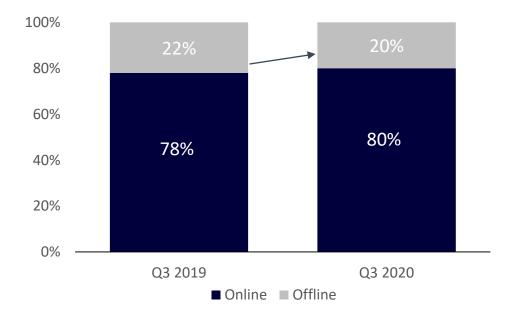
#### Key comments

- Adjusted EBITA improved by 4 % to SEK 77 m (74)
- Adjusted EBITA margin improved to 39.9 % (38.9), due to higher sales and process optimisation
- > As a consequence of Covid-19 also lower cost

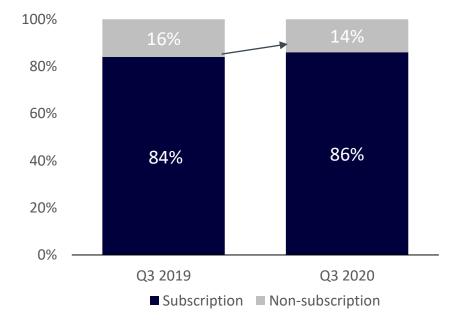
# Online & subscriptions growing

#### **SALES SPLIT**





#### Sales split subscription/non-subscription, %

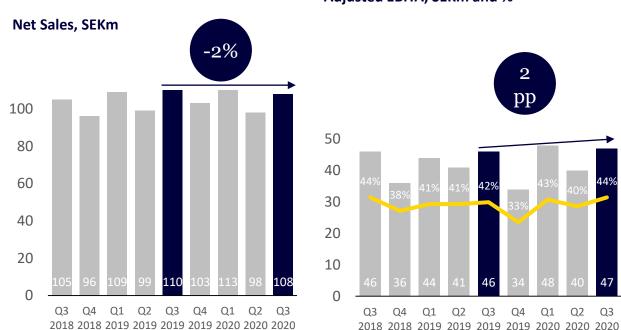




## Strong results in Denmark

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#### DENMARK



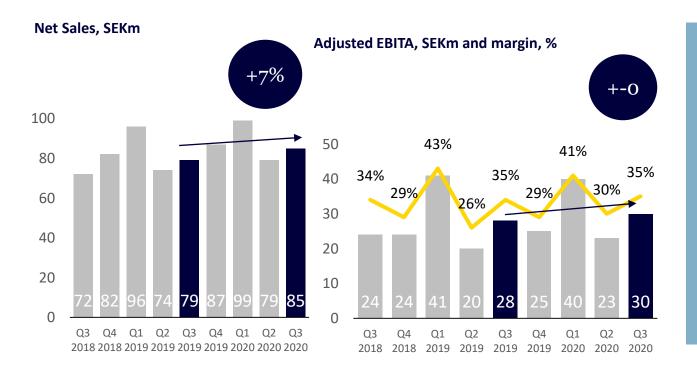
#### Adjusted EBITA, SEKm and %

#### Key comments

- Organic growth was 1%, however currency effects  $\boldsymbol{>}$ impacts with -3%
- Covid-19 continues to impact offline sales, SME > market demand and delays on decision-making in new business
- Adjusted EBITA increased 2% >
  - Optimised processes driver for margin improvement
  - Higher level of capitalisation

## Continued good performance in Sweden

#### **SWEDEN**



#### Key comments

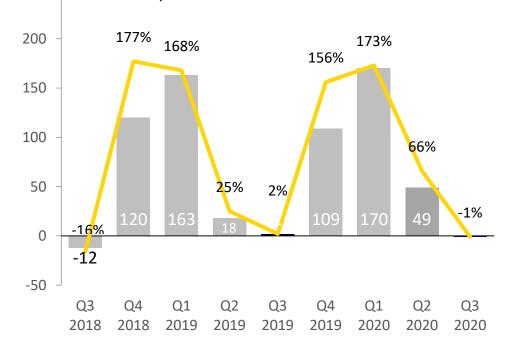
- 6% organic growth driven by good online sales, upselling to existing customers and sales to new customers
- Good performance in EHS solution

Adjusted EBITA margin on same level as previous year as split between maintenance and capitalisation is back on normal level

## Leverage well below financial target

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### Adj. operating cash flow, SEKm and cash conversion, %



#### Key comments

- Adjusted operating cash flow low as expected due to seasonality
  - > Adjusted operating cash flow YTD is up SEK 35 m
- Cash flow impacted negatively by strong timing effects in Q2 compared to last year
- Leverage at 2.4, in line with financial target

## Summary of the third quarter

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### Strong results, less Covid-19 effect

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- Organic growth 3%
- Adjusted EBITA margin 39.9%
- Leverage well below 3x

### New launches in Denmark

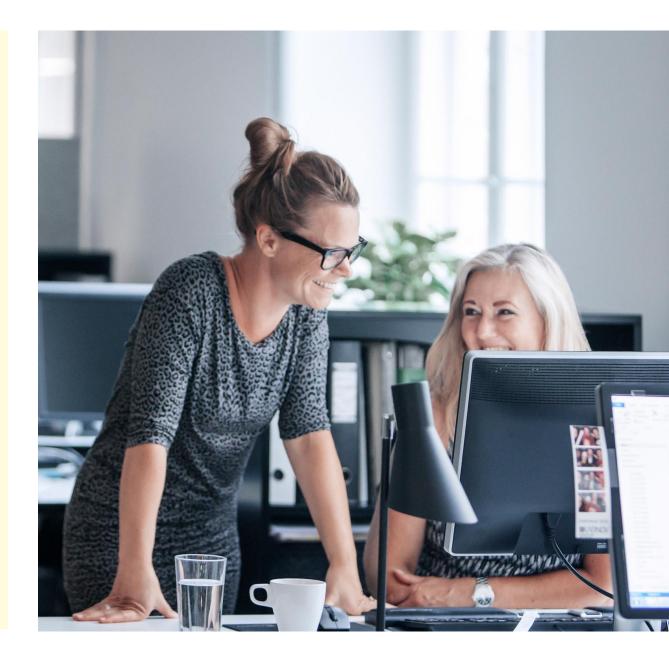
Full year negative impact of Covid-19 effect on top-line growth is estimated to approximately 2 pp



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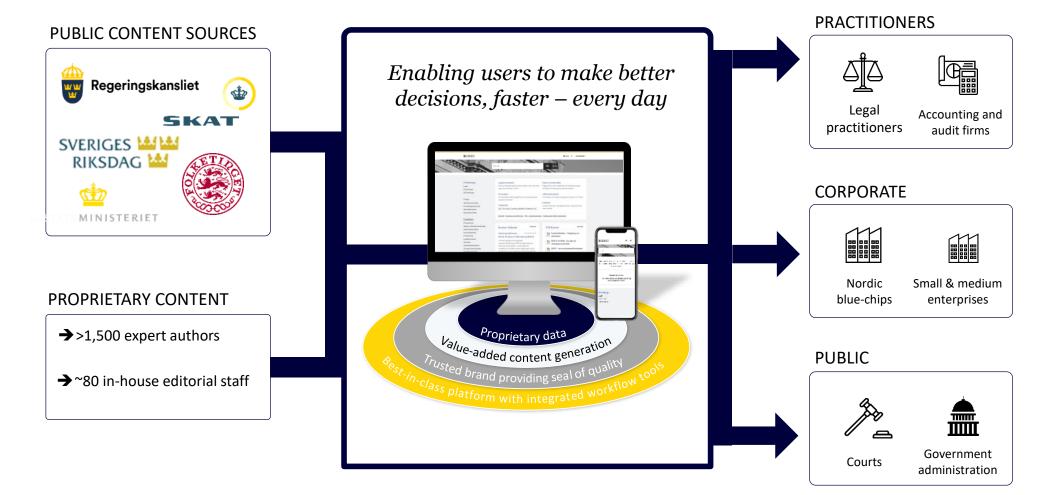




# Appendix

## Karnov – The leading B2B platform

For legal and tax professionals in Denmark and Sweden



## Key ratios per quarter

	Q3	Q2	Q1	Q4	Q3
TSEK	2020	2020	2020	2019	2019
Net sales	192.755	177.958	211.961	189.183	189.533
Organic growth, %	3,0%	2,1%	2,3%	4,1%	<mark>5,8</mark> %
EBITA	76.899	63.259	88.218	38.912	69.106
EBITA margin, %	39 <b>,</b> 9%	35 <mark>,5</mark> %	41,6%	20 <b>,</b> 6%	36 <mark>,</mark> 5%
Adjusted EBITA	76.899	63.259	88.218	59.422	73.756
Adjusted EBITA margin, %	39 <b>,</b> 9%	35 <mark>,5</mark> %	41,6%	31,4%	38 <b>,</b> 9%
Net result	27.953	26.858	29.084	7.838	32.094
Adjusted cash flow from operating activities	-580	48.976	170.348	109.459	1.936



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