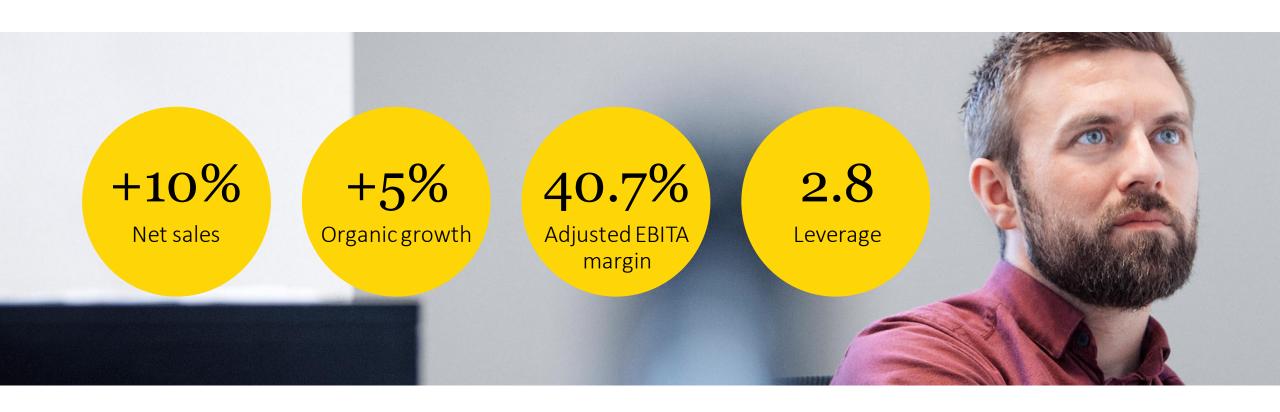




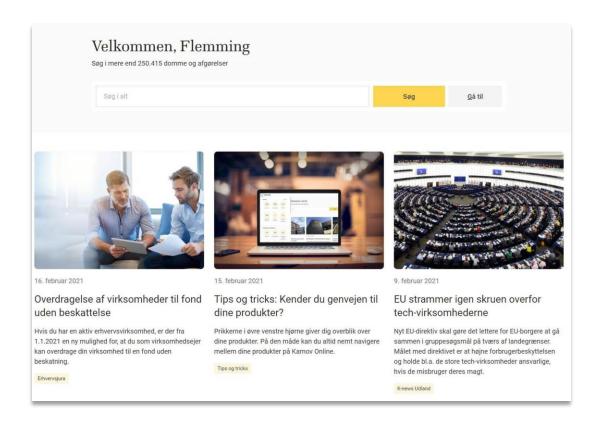
## Financial highlights

Good start to the year



### Back on track in Denmark

Updated platform launched with more than 17,000 users onboarded



- Organic growth of 3.1% and adjusted EBITA margin of 42.6%
- New updated platform launched in Q1
  - Well accepted by the users
  - Along with other newly launched products we have formed a good basis for growth
  - Adding more features to the platform the coming months

### New segment SE/NO

### DIBkunnskap AS acquired in Q1 2021



- > 7.2% organic growth driven by good online sales, upselling to existing customers and sales to new customers
  - Good development in municipalities, public sector and our EHS vertical
  - DIBkunnskap AS is part of the new segment SE/NO
- DIBkunnskap AS performed well, in line with expectations
- Offline sales on a high level, above market trend

### ESG a natural part of Karnov's DNA

### High rated on the Allbright list in 2020

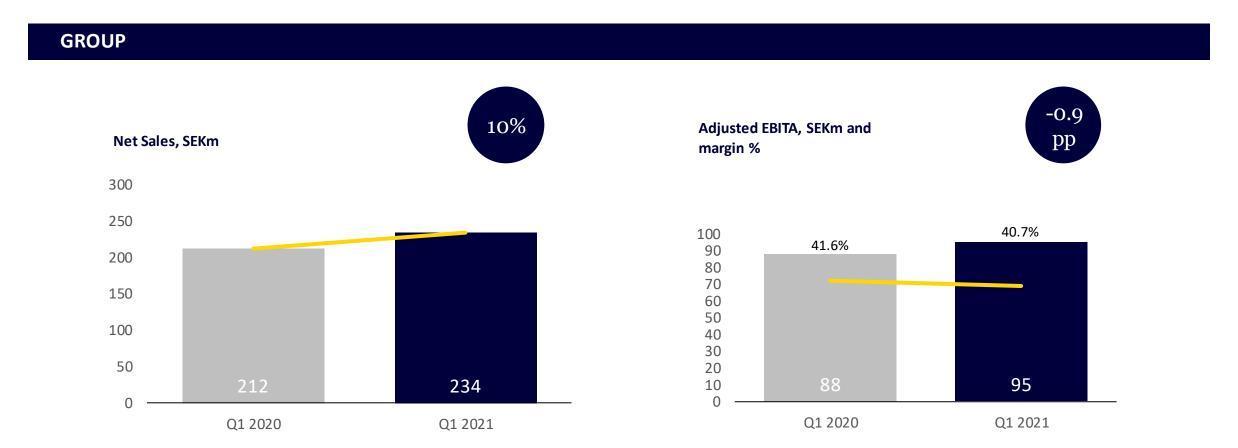


- ESG is a natural part of Karnov's DNA
  - Employees from over 20 countries
  - Close to 50/50 % in genders, also in management and Board
- High rated on Allbright list in 2020
- Low environmental impact
  - Actively encouraging initiatives from local management groups
    - Car policy promoting electric or hybrid cars
    - Swedish employees can choose green pension fund
    - Green energy in Copenhagen



## Good start to the year

Strong net sales growth – margin still on a high level



## High net sales growth in Q1

### Growth due to strong online and offline sales

#### **GROUP**



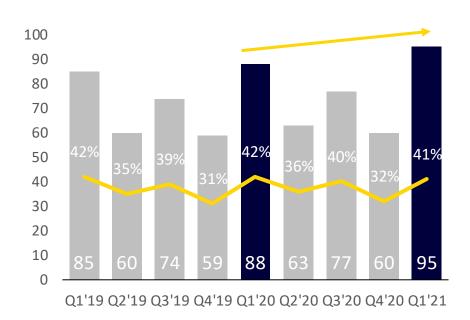
- Net sales growth of 10.2% of which organic growth was 5.0%, currency effects was -2.8% and acquired growth was 8.0%
- Online sales continued to be a growth driver
- Strong offline sales above market trend
- DIBkunnskap AS and LEXNordics performed well, in line with our expectations

### Margin on a high level

### DIBkunnskap AS has diluted the group margin with approximately 1 pp

#### **GROUP**

#### Adjusted EBITA and margin, SEKm and %

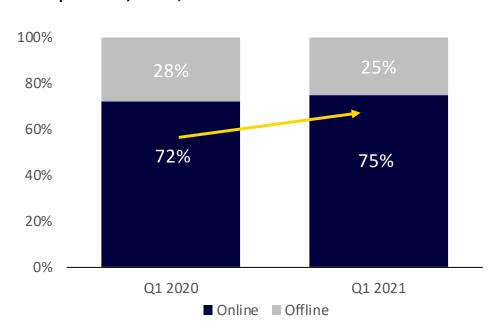


- Adjusted EBITA improved by 8 % to SEK 95 m (88)
- Adjusted EBITA margin declined to the high level 40.7 % (41.6), with DIBkunnskap AS having a minor dilution effect of 1 pp on group level as earlier announced
  - Margin still on a high level due to higher net sales along with efficiency gains and adjusted cost base due to Covid-19

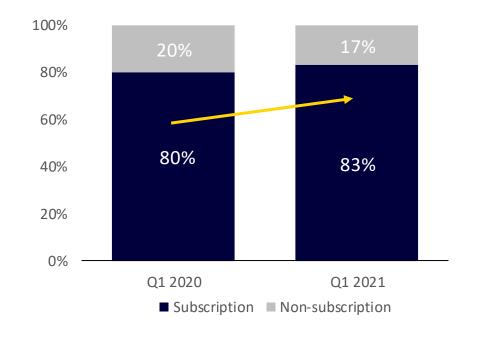
## Online & subscriptions growing

#### **SALES SPLIT**

#### Sales split online/offline, %



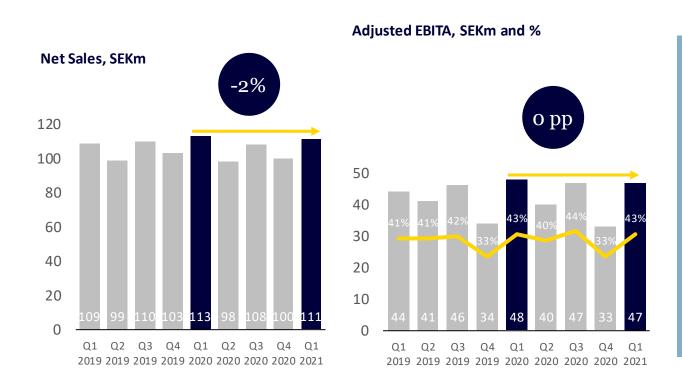
#### Sales split subscription/non-subscription, %



## A strong quarter in Denmark

### Organic growth was 3 %

#### **DENMARK**

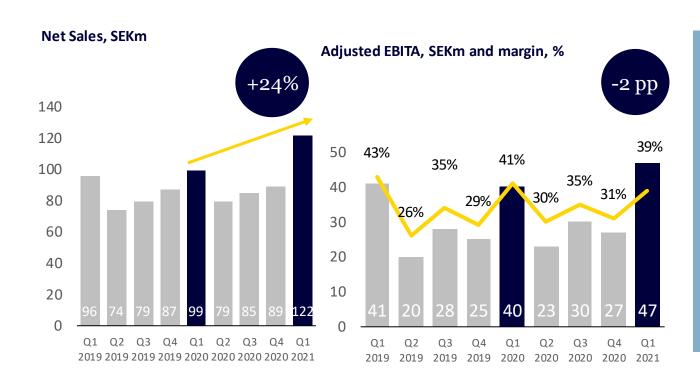


- Organic growth was 3%, however currency effects have a negative impact of -5%
- Organic growth driven by online sales as well as offline sales above market trend
- New products launched in 2020 has been well received
- Adjusted EBITA flat on a high level

## Still strong performance in SE/NO

### Acquired growth accounts for 17%

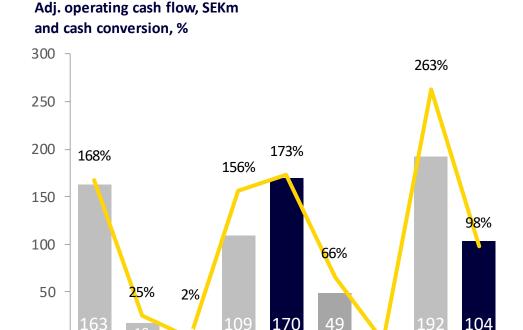
### SE/NO



- > 7% organic growth for 2020 driven by good online sales, upselling to existing customers and sales to new customers
  - Good performance in public sector, municipalities and EHS vertical
- Acquired growth from DIBkunnskap AS and LEXNordics contributed with 17%
- Adjusted EBITA margin declined the SE/NO segment by 2 percentage points due the dilution following the acquisition of DIBkunnskap AS

## Leverage below target also after acquisition

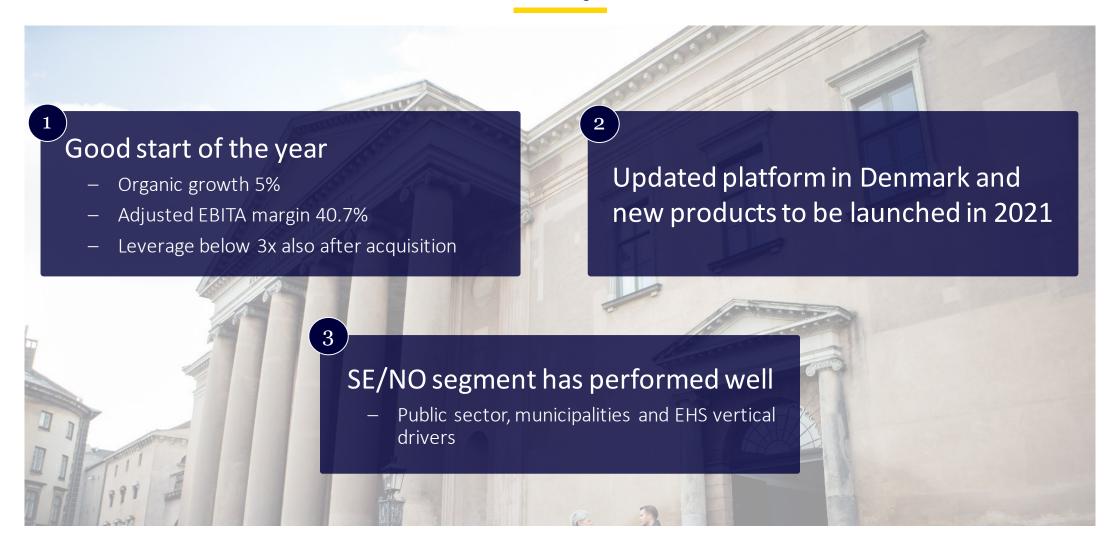
#### **GROUP**



Q1 2019 Q2 2019 Q3 2019 Q4 2019 Q1 2020 Q2 2020 Q3 2020 Q4 2020 Q1 2021

- Adjusted operating cash flow decreased by 39%
  - As earlier announced, mainly timing effects on invoicing due to improved processes
- Cash flow still strong
  - Dividend of 98 MSEK to be paid after the AGM
- Leverage at 2.8, in line with financial target, also after the acquisition of DIBkunnskap

### Summary of Q1



## New President and CEO from 8 May

### Pontus Bodelsson is an experienced business leader



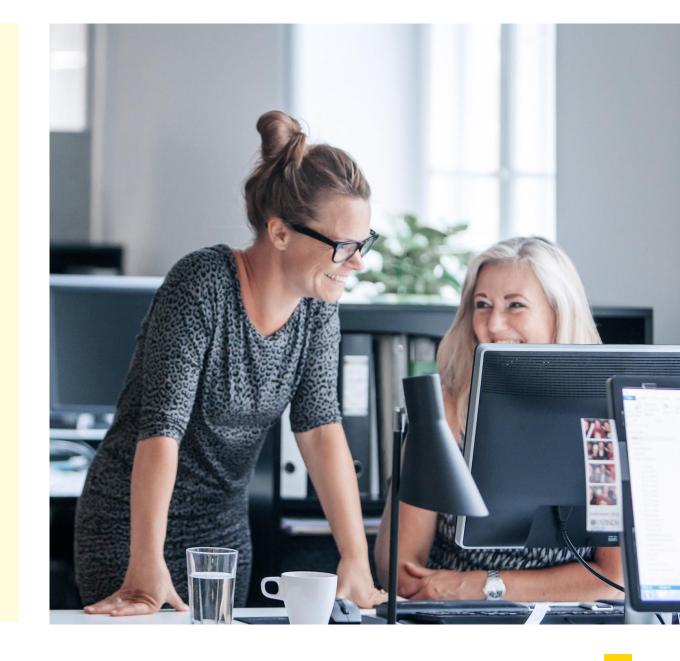
- Over 20 years experience as CEO
  - Including digital knowledge company NE/Nationalencyklopedin and the media group Sydsvenskan/HD
- > Strong leadership experience as well as experience in digital transformation
- Joined on 1 April and assumes position 8 May

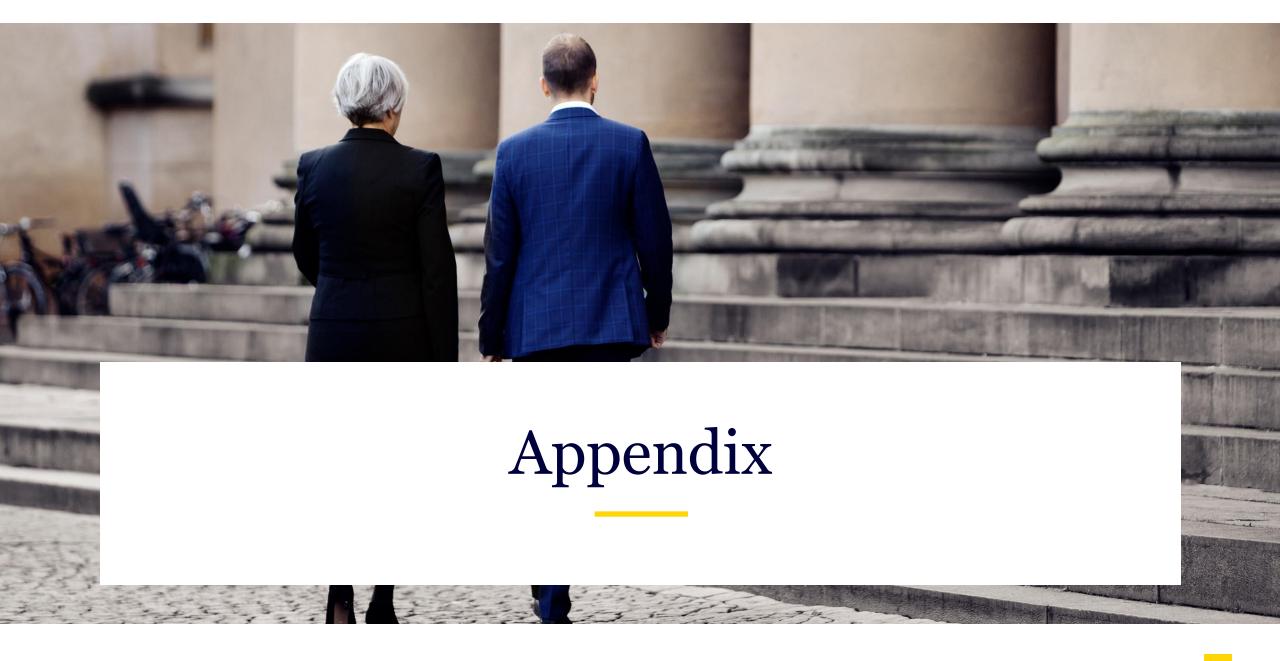
# Q&A

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## Key ratios per quarter

	Q1	Q4	Q3	Q2	Q1
TSEK	2021	2020	2020	2020	2020
Net sales	233.519	188.742	192. <b>7</b> 55	177.958	211.961
Organic growth, %	5,0%	1,2%	3,0%	2,1%	2,3%
EBITA	94.996	47.581	76.899	63.259	88.218
EBITA margin, %	40,7%	25,2%	39,9%	35,5%	41,6%
Adjusted EBITA	94.996	59. <b>7</b> 84	<b>7</b> 6.899	63.259	88.218
Adjusted EBITA margin, %	40,7%	31,7%	39,9%	35,5%	41,6%
Net result	39.719	16.110	2 <b>7</b> .953	26.858	29.084
Adjusted cash flow from operating activities	104.288	191.811	-580	48.976	170.348



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