## Q3 Interim Report

Pontus Bodelsson, President and CEO Magnus Hansson, Group CFO November 12<sup>th</sup>, 2025



## Q3 highlights and operational outlook

Pontus Bodelsson, President and CEO





## Highlights Q3

Stronger margins, steady growth and new AI solutions

654

Net sales (SEKm)

(648)

Net sales (Q3 2024)

26%

Adjusted EBITA margin (22%)

Adjusted EBITA margin (Q3 2024)

2.5x

Leverage

(3.1x)

Leverage (Q3 2024)



## Stronger margins, steady growth and new Al solutions

- Margins improvement of more than 4 percentage points
- Continued AI sales traction
  - Capturing Al uplifts with high customer satisfaction
  - Still early in the adoption curve
- Decisive actions in Region South giving results
  - Significant margins improvement thanks to run-rate improvements from divested Spanish training business
  - Progressing with rationalisation of unprofitable products
  - North Al platform launched in France and Spain in H1 2026
    - Synergies from having one common Al platform



## Integrating customers' own legal documents

First step towards a seamless Al-based workflow suite launching in 2026

- KAILA now integrates customers' own legal documents
  - Improving legal documents by identifying risks and proposes mitigations
- Ambition to launch workflow tools in 2026
  - Well-positioned thanks to long-lasting customer relationships and trusted proprietary content
- Seamlessly integrating knowledge with workflow tools creating more precise and efficient work





## Divestment of EHS division to Infopro Digital for EUR 92 m

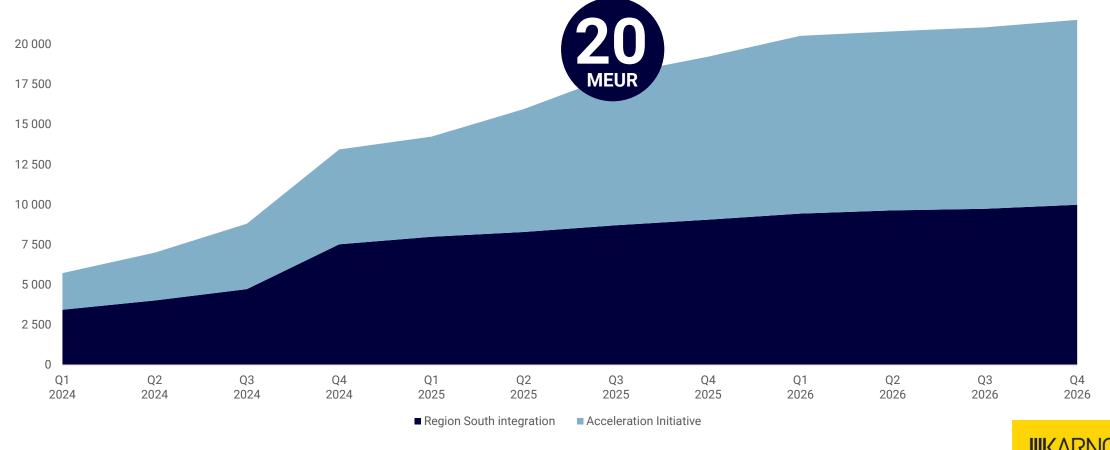
The transaction generates a high multiple on invested capital and strengthens our focus on the core business

- EHS has few synergies with Karnov's core business
- EHS businesses to be divested to Infopro Digital Group
- Purchase agreement signed on 8 November 2025
- Closing expected during 2025
- Karnov will receive approx. SEK 1.0 billion in proceeds
- Allocation of proceeds will be determined using Karnov's capital allocation framework



## Initiatives cost-synergies effect

Synergy execution ahead of plan







## Region North highlights

- Strong organic growth driving margin expansion
  - Organic growth was 8%
  - Growth driven by volume, price and AI uplifts while Schultz is now organic and has dilutive effect on growth
    - Excluding Schultz, organic growth was in line with Q2
- Launched AI solution for municipalities in Denmark and Sweden
- Robust margins improvement thanks to operational leverage and achieved cost-efficiencies



## Region South highlights

- Adjusted EBITA improvement of more than 4 percentage points
  - Divested training business has a material positive run-rate impact on margins
  - Synergies effects coming through
- Organic online growth in both Spain and France
- Weak offline sales progressing with rationalisation
- Preparing launch of North Al platform in France and Spain in H1 2026





## Q3 financials

Magnus Hansson, CFO



### Net sales

#### Growth driven by online sales

- Net sales growth of 1.0% in Q3
  - Organic growth was 3.9%
  - Currency effects were -2.4%
  - Acquired growth was -0.5%
- Solid online sales growth of 5% in local currency
  - Driven by volume, pricing and AI uplifts





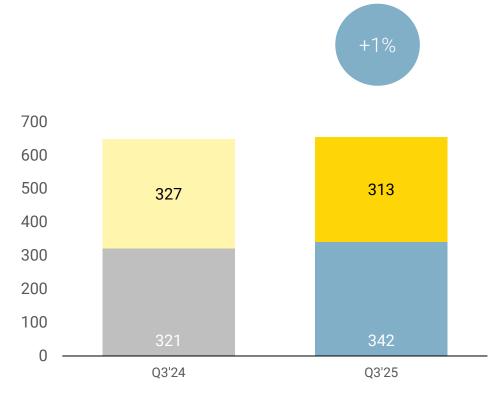
## Net sales per segment

#### Strong growth in Region North

- Group net sales were SEK 654 m (648)
  - Organic growth in Region North was 8.1%
  - Organic growth in Region South was -0.3%
- Organic growth driven by online sales
  - Revenues from Al uplifts increasing quarter-by-quarter

#### **GROUP NET SALES**



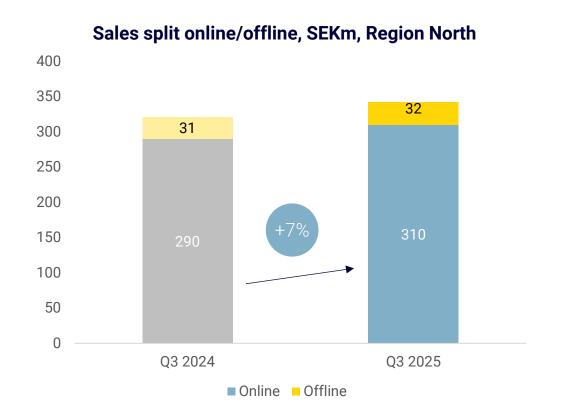




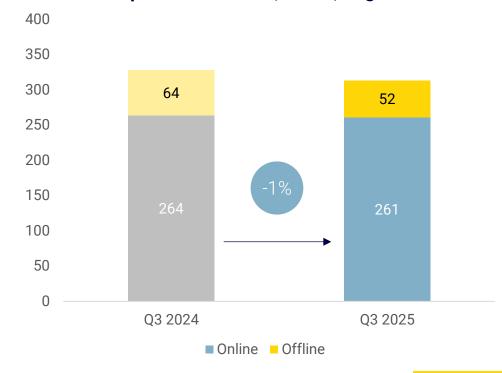


## Strong development in online sales

Continued strong growth in online sales

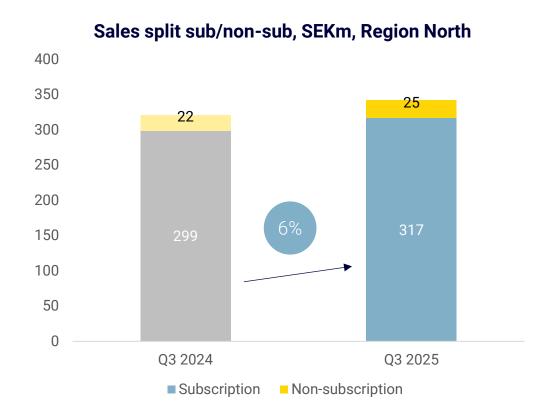


#### Sales split online/offline, SEKm, Region South

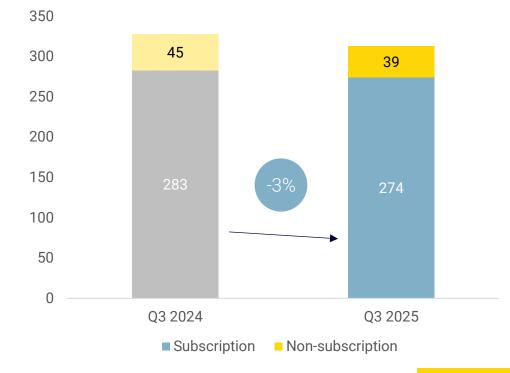




## High portion of subscriptions paid in advance



#### Sales split sub/non-sub, SEKm, Region South





## Adjusted EBITA

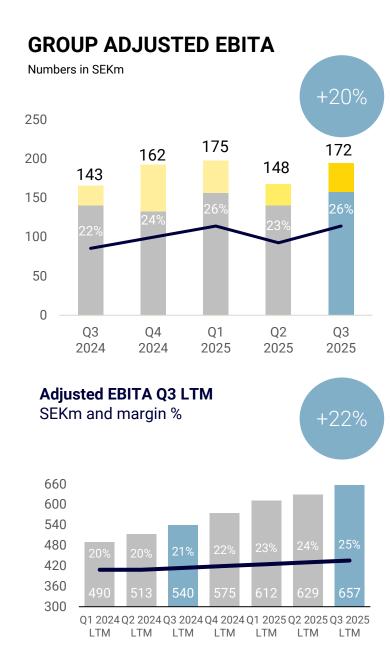
Margins improvement from operational leverage

- Adjusted EBITA amounted to SEK 172 m (143)
- Group adjusted EBITA margin was 26.3% (22.1)
  - Improvement driven by operational leverage, synergies effects and product mix
  - Depreciations SEK 6 m higher than Q3 previous year
- Progressing with synergies
  - Annual run-rate synergies from our initiatives amounted to SEK 217 m (EUR 19.6 m)

Region South

Region South

Synergies effect in Q3 was SEK 48 m (EUR 4.3 m)









### Region North

#### Strong sales growth and robust margins

- Organic growth (constant currency) was 8.1%
  - Growth driven by online sales and AI uplifts
  - Seasonal higher offline sales driven by school terms
  - Schultz business is now part of organic performance
- Adjusted EBITA margin 46.1% (44.1)
  - Margin improvement from operational leverage, synergies and product mix contributions
  - Depreciations SEK 3 m higher than Q3 previous year



### Adjusted EBITA, SEKm and margin %





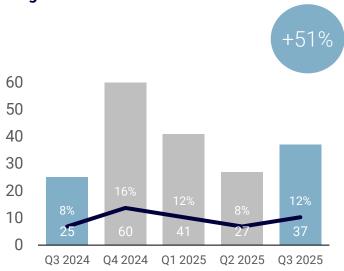
### Region South

#### Margin improvements thanks to strong efforts

- Organic growth (constant currency) was -0.3%
  - Online growth 2% in local currency
  - Offline declined 10% in local currency
- Adjusted EBITA margin was 11.9% (7.5)
  - Driven by synergies coming through as well as stronger runrate following restructured product portfolio
  - We progress in rationalisation of unprofitable products
  - Depreciations SEK 3 m higher than Q3 previous year



### Adjusted EBITA, SEKm and margin %



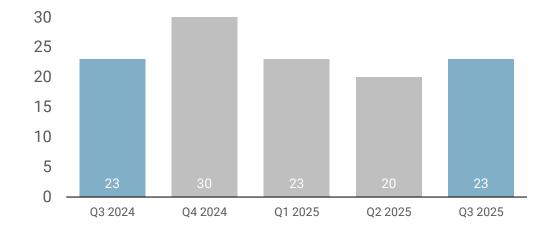


## Group functions

Units managing Group wide tasks

The Group functions cover the Group wide tasks such as Group Management, Information Security, Compliance, HR, Investor Relations and Group Finance

### Adjusted EBITA, SEKm and margin, %



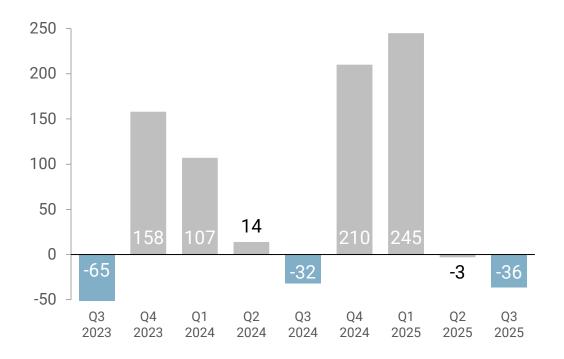


## Cash flow and leverage

#### Leverage below financial target

- Adjusted free cash flow was SEK -36 m (-32)
  - Typical cash-negative seasonality
- Leverage of 2.5x below financial target

#### Adj. free cash flow, SEKm





## Stronger margins, steady growth and new Al solutions

- Margins improvement of more than 4 percentage points
- Continued Al sales traction
  - Capturing Al uplifts with high customer satisfaction
- Actions in Region South giving results
  - Significant margins improvement
  - Progressing with rationalisation of unprofitable products
- Developing seamless content and workflow tools for launch in 2026
- Divestment of EHS division for EUR 92 m



# Thank you Q&A



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